



Powderhorn Porchfest
2020 Curator Role Overview

Event Overview

Powderhorn Porchfest is an outdoor music festival that runs from 4:00 pm to 10:00 pm on Saturday, September 19th. The festivities take place along a two-block expanse of 17th Avenue South (3200-3400) in the Powderhorn Park neighborhood of Minneapolis.

Artistic Goals

The primary artistic goal for Powderhorn Porchfest involves curating a broad range of musical genres that also reflect a wide range of diversity across performing artists. This includes diversity of age, gender identity, race, sexual orientation and ability. Artistic success for Powderhorn Porchfest is achieved when this range or diversity is reflected across performance genres and how artists self-identify.

PORCH CURATORS

Four people are chosen by the event planning team to serve in this capacity. Curators are selected based on their connection and experience with music as outlined in their resume. Consideration is also given to their relationship to the Greater Powderhorn community.

Key Role Responsibilities:

- Selects four performers, bands or individuals, to contribute to their stage line up
- Ensure artists contracts and W9s are complete and submitted by due dates
- Collaborate with the other curators and the planning team to select opening and closing acts
- Attend three meetings with planning team members to align on event items and logistics
- Respond in a timely manner to all communications initiated by the event planning team
- Attend the event and run point with each performing artist to ensure they are ready for their set
- Arrive by 3:00 pm on the event day to align with planning team and to coordinate with artists

Key Meeting Dates | 5:30 pm – 7:00 pm

1. Thursday, August 6th – Align on closing and opening acts
2. Thursday, September 17th – Logistics walk through meeting with sound techs
3. Thursday, October 1st – Event debrief meeting